



ROTOR TECH 2020

HELICOPTER AND UNMANNED FLIGHT EXPOSITION
16-18 JUNE 2020, ROYAL INTERNATIONAL CONVENTION CENTRE, BRISBANE, QUEENSLAND, AUSTRALIA

SPONSORSHIP OPPORTUNITIES

Highlight your exhibition participation at RotorTech 2020

The RotorTech 2020 exposition is being held at the Brisbane Showgrounds, 1.5km from the CBD and a 15 minute taxi ride from the Brisbane Airport.

RotorTech 2020 is the premier rotary and unmanned flight systems showcase for the Indo-Asia-Pacific region, attracting a global audience.

This major international event includes a trade exhibition, networking events, helicopter static displays, Australian Helicopter Industry Association Conference, AMROBA – OEM manufacturers workshops, Awards and Gala Dinner. Unmanned Systems Conference, Drone flying displays, a Careers and STEM forum plus Innovation Awards.

The industry wide conference sessions will cover major themes from aerial firefighting, to CASA Regulations, airports, careers and training, simulation and the commercial and safety impact of unmanned aerial vehicles.

RotorTech 2020 will feature a major trade exhibition providing sponsors the opportunity to engage with key industry officials, operators, presenters and delegates over three action packed days.

RotorTech 2020 will bring together leading players in all sectors of the rotary-wing industry including licensed operators, equipment manufacturers, suppliers and service providers. The Delegates and Trade Visitors will comprise of pilots, engineers, owners and operators from mining, exploration, agriculture, tourism, fire and rescue, policing, training, commercial and government operations plus recreational users. We know from previous events we also attract high level financiers, industry consultants, insurers and legal advisors.

A limited number of sponsorship opportunities are available for RotorTech 2020 that will strengthen your presence at the event and increase your brand awareness in the Indo-Asia-Pacific helicopter and unmanned flight systems market.

By optimising your product positioning you will create the opportunity to facilitate business engagement, leave a lasting impression on your key customers and set your company apart from the crowd.

Please review the sponsorship options and benefits contained in this prospectus

Enhance your presence and optimise your brand's reach by becoming a key sponsor of the RotorTech 2020 exposition.

Sponsorship packages can be tailored to meet your individual needs and objectives - our sales team is always happy to consider your ideas and discuss options

In the first instance please contact Rodd Craig on 0457 848 104 or Email:
rcraig@amda.com.au to discuss sponsorship package benefits and features

MAJOR INDUSTRY SPONSOR \$25,000

Put your company on prominent display at RotorTech 2020

Become a combined major industry sponsor and have your corporate signage on all marketing material leading up to the event and highlighted throughout the venue across three days - a prominent reminder of your association with the exposition, conference's, manufacturers workshops. Career and STEM forum and the outdoor static displays and flying demonstrations.

Major Industry Sponsorship includes:

- 4 x Tickets to the Gala Awards Dinner with seating for 2 on the official table
- Acknowledgement in periodic RotorTech 2020 e-newsletters
- 1 x Company/Product Brochure insert (up to A4) in the Exposition carry bag
- Company pull-up banners located in the Conference precinct
- Company logo appearing on signage in the Conference sessions and Awards Dinner
- Company logo on Sponsor Boards strategically placed around venue, conference rooms, exhibition hall and awards dinner venue
- Acknowledgment in the Print and Online Conference Program
- Acknowledgment in the Print and Online Event Guide
- Company logo and hyperlink on the RotorTech 2020 website
- Company logo and hyperlink on the RotorTech 2020 App
- Introduction and acknowledgement from the stage during the Awards Dinner
- **Placement of one (1) Helicopter or Unmanned Flight Systems asset on the exterior forecourt of the RotorTech 2020 exposition building. (subject to maximum size limitations)**
- This prime location and entry point to the event provides wide exposure and product placement opportunities in front of all attendees and participants entering and leaving the exhibition hall and conference rooms.
Your display will also attract the attention of all precinct visitors who travel through the area to and from their home or workplace

GALA AWARDS DINNER (Sponsorship) \$15,000

The RotorTech 2020 Gala Awards Dinner will be a prestigious night for Delegates, Speakers, Sponsors, VIPs, Exhibitors and industry guests to come together and acknowledge the efforts of individuals who are innovators and leaders in the rotary-wing and unmanned flight services industry.

It's a night to host and celebrate with colleagues, customers, staff and industry associates and the dinner and awards ceremony is a special event on the exposition program.

Sponsorship benefits:

- 10 x Tickets to the Gala Awards Dinner with seating for 2 on the official table
- Company logo on strategically placed signage around the dinner venue
- Company logo on all dining table signage and menus, including the pre-dinner area
- Verbal acknowledgement of sponsor and introductions from the central stage
- Company logo on Sponsor Boards strategically placed around the conference and exhibition venue
- Acknowledgment in the Print and Online RotorTech 2020 Conference Program
- Placement of banners at external signage points of the Dinner venue
- Company logo and graphic on roll up banners adjacent to the lectern for Awards presentations and remain for the entire evening for media and photo opportunities
- Company logo and hyperlink on the RotorTech 2020 website plus Company logo and hyperlink on the RotorTech 2020 App

Plus: acknowledgement and introduction of the sponsors representative by the master of ceremonies to make a short address to the dinner guests.

The awards dinner for 2020 will include presentation of the inaugural Innovation Awards, highly prized across four individual categories.

LANYARDS (Sponsorship) \$8,800

Company logo (two colour maximum) displayed on all lanyards worn by Delegates, Speakers, Sponsors, VIPs, Exhibitors and Trade Visitors.

Sponsorship benefits:

- Company logo on Sponsor Boards strategically placed around venue
- Acknowledgment in the Print and Online RotorTech 2020 Conference Program
- Company logo and hyperlink on the RotorTech 2020 website
- 1 x Company/Product Brochure insert (upto A4) in the Exposition carry bag

- Acknowledgment in the Print and Online RotorTech 2020 Event Guide
- Company logo and hyperlink on the RotorTech 2020 App

WELCOME COCKTAIL FUNCTION (Sponsorship) \$8,800

Held on the first night of RotorTech 2020, this networking function is hugely popular with Delegates, Speakers, VIP's , Exhibitors and Trade Visitors' alike. Held on the Exhibition floor. (Beer, Wine and Soft Drinks, plus nibbles included with this sponsorship package)

Sponsorship benefits:

- Company Logo on two roll-up banners, placed adjacent to the beverage station
- Company logo on signage to be placed on serving tables
- Company logo on Sponsor Boards strategically placed around venue
- 1 x Company/Product Brochure insert (upto A4) in the Exposition carry bag
- Acknowledgment in the print and online RotorTech 2020 Conference Program
- Company logo and hyperlink on the RotorTech 2020 website
- Company logo and hyperlink on the RotorTech 2020 App

The sponsor company and key personnel will be personally acknowledged from the stage of the MRO Manufacturer's Workshop sessions at the close of the first day, prior to the Welcome Cocktail Function.

EVENT GUIDE (Sponsorship) \$8,800

The Event Guide is available to all Delegates, Speakers, VIP's, Trade Visitors and Exhibitors and contains the key event information including Conference session dates and times, Speaker bios, Networking function details STEM activity program and a full list of Exhibitors. It's the go-to, pick up item used by all who attend RotorTech 2020.

Sponsorship benefits:

- One Page advertisement within the Event Guide plus company logo next to listing
- Company logo on Sponsor Boards strategically placed around venue
- Acknowledgment in the Print and Online RotorTech 2020 Conference Program
- Company logo and hyperlink on the RotorTech 2020 website
- Company logo and hyperlink on the RotorTech 2020 App
- 1 x Company/Product Brochure insert (upto A4) in the Exposition carry bag

The printed Event Guide is handed to all who register and attend RotorTech 2020

There is the opportunity to place your company logo and message on the the stand from which the Event Guides will be distributed.

REGISTRATION AREA (Sponsorship) \$5,500

The entry point for all RotorTech 2020 Delegates, Speakers, VIP's, Exhibitors and Trade Visitors entering the venue. This area is the central information point for delegate registration, all badge collection, enquiries and is the gateway to the conference and exhibition halls

Sponsorship benefits:

Company branding on the registration counters, backwall and precinct signage

- 1 x Company/Product Brochure insert (up to A4) in the Exposition carry bag
- Company logo on Sponsor Boards strategically placed around venue
- Acknowledgment in the Print and Online RotorTech 2020 Program
- Company logo and hyperlink on the RotorTech 2020 website
- Company logo and hyperlink on the RotorTech 2020 App

CAREERS and STEM PROGRAM (Sponsorship) \$11,000

Located inside on the Ground level of the the RICC complex and intergrated with the outdoor static asset – displays in the forecourt of the porte- cochere area and exposition entrance.

This interactive area will incorporate a large classroom theatrette and drone flying displays. Plus combine teaching and educational courses and tools, including interactive exhibition displays from aerospace and aviation colleges and leading industry participants. The Careers and STEM pavilion will be home to up to 1000 students and teachers including parents and gaurdians over two days (Wednesday and Thursday)

Sponsorship benefits:

- Company - Brochure insert (up to A4) in the carry bag provided to all students
- Company logo on Sponsor Boards strategically placed around the dedicated Careers and STEM program venue
- Acknowledgment in the Print and Online RotorTech 2020 Event Guide
- Company logo and hyperlink on the RotorTech 2020 website
- Company Logo on Entrance Way structure (front and back)
- Company logo and hyperlink on the RotorTech 2020 App
- 18 0 Sqm of display space to exhibit and demonstrate your companies career opportunities and how your organisation is fostering STEM and innovation.in your workplace and throughout the company

- Company logo and full page advertorial in the Passport type Booklet distributed to all students and program attendees which requires visitation to all aspects of the Careers and STEM program , before the student is entitled to apply for Scholarship Assistance valued at \$2,500

EXPOSITION CARRY BAG (Sponsorship) \$5,500

Sponsorship benefits:

Company logo printed on the side of the carry bag supplied to all Delegates, Speakers and VIPs Exhibitors and Trade Visitors (with no other logo than event name and Major Industry sponsors)

- 1 x Company/Product Brochure insert (up to A4) in the Exposition carry bag
- Company logo on Sponsor Boards strategically placed around the venue
- Acknowledgment in the Print and Online RotorTech 2020 Conference Program
- Company logo and hyperlink on the RotorTech 2020 website
- Acknowledgment in the Print and Online RotorTech 2020 Event Guide
- Company logo and hyperlink on the RotorTech 2020 App

OUTDOOR – STATIC HELICOPTER DISPLAYS (Sponsorship) \$7,700

The arena of the Brisbane Showground will be the home of up to 14 Helicopters and Rotorcraft on display at RotorTech 2020

The area in the centre of the arena provides an ideal opportunity to place your company message and logo. In addition to the surrounding fencing – gates and entranceways. All areas highly visible to visitors to RotorTech 2020 and others travelling through the precinct to hotels, dining facilities and public car parks located nearby.

Your company logo and message will be seen by many more passing through this precinct over the entire period of RotorTech 2020.

Sponsorship benefits:

- Company branding on the arena fences and gateways
- 1 x Company/Product Brochure insert (up to A4) in the Exposition carry bag
- Company logo on Sponsor Boards strategically placed around venue
- Acknowledgment in the Print and Online RotorTech 2020 Event Guide
- Company logo and hyperlink on the RotorTech 2020 website
- Company branding on registration precinct signage
- Company branding on the wayfinding Signage from the Conference rooms and Exhibition Hall to the Outdoor - Helicopter and rotorcraft static display area
- Company logo and hyperlink on the RotorTech 2020 App

DRONE AND UNMANNED FLIGHT SYSTEMS – FLYING (Sponsorship) \$6,600

Sponsorship benefits:

- Company branding on drone flying and unmanned systems demonstration area including entranceway and outside of netted protection area
- 1 x Company/Product Brochure insert (up to A4) in the Exposition carry bag
- Company logo on Sponsor Boards strategically placed around venue
- Acknowledgment in the Print and Online RotorTech 2020 Program
- Company logo and hyperlink on the RotorTech 2020 website
- Acknowledgment in the Print and Online Event Guide
- Company logo and ¼ page Advertisement in the Passport type booklet distributed to all participants in the Careers and STEM program.
- Company logo and hyperlink on the RotorTech 2020 App

MORNING and AFTERNOON TEA (Sponsorship) \$3,300 per day

Morning and Afternoon Tea will be served to registered conference delegates across several sessions and streams each day.

Secure this opportunity to place your message and logo in front of these industry and government delegates.

Sponsorship Includes:

- Company logo on Sponsor Boards strategically placed around the venue
- 1 x Company/Product Brochure insert (up to A4) in the Exposition carry bag
- Acknowledgment in the Print and Online RotorTech 2020 Conference Program
- Company logo and hyperlink on the RotorTech 2020 website
- Acknowledgment in the Print and Online RotorTech 2020 Event Guide
- Company logo and hyperlink on the RotorTech 2020 App

Your logo and message can be placed on the serving tables and adjacent to the break area.

There is an option for your organisation to provide disposable coffee cups with printed company logo and message (at sponsors cost)

CONFERENCE DELEGATE LUNCHEON (Sponsorship) \$5,500 per day

Stand up –Buffet Luncheons will be served to registered conference delegates each day

Secure this opportunity to place your message and logo in front of these industry and government delegates.

Sponsorship Includes:

- Company logo on Sponsor Boards strategically placed around the venue
- 1 x Company/Product Brochure insert (up to A4) in the Exposition carry bag
- Acknowledgment in the Print and Online RotorTech 2020 Conference Program
- Company logo and hyperlink on the RotorTech 2020 website
- Acknowledgment in the Print and Online RotorTech 2020 Event Guide
- Company logo and hyperlink on the RotorTech 2020 App

Your logo and message can be placed on the serving tables and Hi Bar – Dining tables placed in the dining areas set up for the Delegates

There is an option for your organisation to provide disposable coffee cups with printed company logo and message (at sponsors cost)

SIMULATION TRAINING FORUM (Sponsorship) \$5,500

Over the three days, dedicated sessions will cover Simulation and Training across all areas of rotary aviation

These sessions will be open to all attendees at no charge and will showcase the technology and equipment being used to teach and train Pilots, Engineers and Operators.

Sponsorship Includes:

- Company logo on Sponsor Boards strategically placed around the venue
- 1 x Company/Product Brochure insert (up to A4) in the Exposition carry bag
- Acknowledgment in the Print and Online RotorTech 2020 Conference Program
- Company logo and hyperlink on the RotorTech 2020 website
- Acknowledgment in the Print and Online RotorTech 2020 Event Guide
- Company logo and hyperlink on the RotorTech 2020 App

NEW TECHNOLOGY SHOWCASE (Sponsorship) \$8,800

The new technology showcase area will highlight advances and innovation in technology and display some of the breakthrough technology emerging in the Helicopter and Unmanned Systems industry.

The sponsoring organisation will have the advantage of placing their company logo on the overhead signage surrounding this area.

Sponsorship Includes:

- Company logo on Sponsor Boards strategically placed around the venue
- 1 x Company/Product Brochure insert (up to A4) in the Exposition carry bag
- Acknowledgment in the Print and Online RotorTech 2020 Conference Program
- Company logo and hyperlink on the RotorTech 2020 website
- Acknowledgment in the Print and Online RotorTech 2020 Event Guide
- Company logo and hyperlink on the RotorTech 2020 App

To discuss sponsorship opportunities, please contact

Rodd Craig on +61 0457 848 104 or email: rcraig@amda.com.au

Alternatively, contact the Sales Team

T: +61 (0) 3 5282 0500 or E: expo@amda.com.au



AEROSPACE MARITIME DEFENCE AND SECURITY

FOUNDATION OF AUSTRALIA LIMITED

Aerospace Maritime Defence and Security Foundation of Australia Limited is a not-for-profit corporation established to promote the development of aviation and Australian industrial, manufacturing and information/communications technology resources in the fields of aviation, aerospace, maritime and defence security

The Foundation's vision is for Australia to be strongly positioned at the forefront of aviation, maritime, aerospace and defence in the Asia Pacific region.